



**Nomad City**  
Gran Canaria

# Agenda

## **Nomad City Conference**

November 7<sup>th</sup> - 9<sup>th</sup>, 2019

JOIN THE FUTURE OF LOCATION-FLEXIBLE WORK

## Workshops Day, November 7<sup>th</sup> Auditorio Alfredo Kraus

### FREELANCERS TRACK, SALA GRAN CANARIA

TIME	TOPIC	COMPANY	NAME & TITLE
9:00	How to Build a Top-Notch LinkedIn Profile, Generate Leads Using Social Media and Create Content that Results in Higher Visibility and Conversions	<b>Leadfeeder</b>	Dipak Vadera SALES MANAGER
10:00	Ballin' on a Budget: Travel Hacking Tips, Tricks & Resources for Saving Time & Money as a Location-Independent Professional	<b>travelhelix</b>	Danielle Hyman & Adam Aronson CO-FOUNDERS
11:00	A Guide to Plotting Your Office Escape Plan	<b>Nampora</b>	Neville Mehra FOUNDER
12:00	From Freelancer to Entrepreneur: How to Shift Your Mindset and Create a Profitable Business	<b>WebYourMind</b>	Alex Russo FOUNDER & CEO

### TEAMS & COMPANIES TRACK, SALA CÁMARA

TOPIC	COMPANY	NAME & TITLE
Remote Friendly, Remote-First, or Hybrid: How to Decide What Remote Strategy is the Right Choice for Your Company	<b>Hello Monday Club</b>	Angelique Slob FOUNDER & CEO
Identifying, Screening For, and Nurturing Critical Self-Management Traits	<b>Okanagan College of Business</b>	Roberta Sawatzky LECTURER & CONSULTANT
Aligning Culture and Developing Connections in Distributed and Hybrid Teams	<b>Workplaceless</b>	Tammy Bjelland FOUNDER & CEO
How do I Know You're Working If I Can't See You? Measuring Productivity in Remote Teams	<b>Modern Tribe</b>	Shane Pearlman FOUNDER & CEO

13:00 - 14:00

LUNCH BREAK

14:00	Searching for Remote Jobs: How to Hack the System	<b>Your Dream Remote Job Now</b>	Fabrizia Zanca FOUNDER	An Asynchronous Communications Workshop	<b>Buffer</b>	Marcus Wermuth ENGINEERING MANAGER
15:00	What I Wish I Had Known Before Entering the Remote Development World	<b>Reboot Academy</b>	Fer Martin FOUNDER & CEO	Helping your Remote Team Identify Their Preferred Working Style with Space	<b>Upflex</b>	Erin Westover HEAD OF EXPANSION
16:00	How to Build a Strong Remote Culture and Effective Communication by Involving the Entire Team in the Process	<b>Whereby.com</b>	Børge Dvergsdal DIGITAL BUSINESS DEVELOPMENT MANAGER	Fueling Global Innovation Using Digital Collaboration Tools	<b>Mural</b>	Laila von Alvensleben REMOTE WORK COACH & HEAD OF PEOPLE OPS  Emilia Åström ENTERPRISE TRANSFORMATION MANAGER
17:00	<b>PANEL:</b> Getting Hired by a Remote Company: Things to Know	<b>AceWork Okanagan College Your Dream Remote Job</b>	Angelina Ebeling Roberta Sawatzky Fabrizia Zanca	Keeping your Business Legally Compliant	<b>Gracefully Expat</b>	Grace Taylor FOUNDER & CEO

Conference Day, November 8<sup>th</sup> Auditorio Alfredo Kraus, SALA CÁMARA

TIME	TOPIC	COMPANY	NAME & TITLE
10:00	Welcome + Intro	Nomad City	Nacho Rodriguez FOUNDER
10:30	State of Remote Work 2019... and Beyond	Remote Work Association	Laurel Farrer FOUNDER
11:00	Onboarding in Automattic	Automattic	Anna Holland-Smith INTERNAL DEVELOPER ADVOCATE
11:30	<b>PANEL:</b> Challenges and Advantages of Growing a Remote Business	Modern Tribe Okanagan College of Business Mosabi The Agile Monkeys WebYourMind	Shane Pearlmann Roberta Sawatzky Chris Czerwonka Jaime Lopez Alex Russo
12:00	Ways that the Remote Working Community Can Support Positive Social Impacts	Technological University Dublin	Rowena Hennigan LECTURER
12:30	Streamline Scaling with Freelance Talent	Microsoft	Matthew Mottola LEAD GROWTH

13:00 - 14:00 LUNCH BREAK

14:00	<b>PANEL:</b> Strategies for Economic Development Through Remote Work	Tulsa Remote Distribute Consulting Mosabi CivicActions Future Lab Berlin	Aaron Bolzle Laurel Farrer Chris Czerwonka John O'Duinn Adam Austerfield
14:30	How Remote Work is Influencing the Global Economy	Mosabi	Chris Czerwonka FOUNDER & CEO
15:00	<b>PANEL:</b> Looking into the Future of the Gig Economy	Automattic Modern Tribe Microsoft Basecamp The Agile Monkeys	Anna Holland-Smith Shane Pearlman Matthew Mottola Matthew Vincent Jaime López
15:30	Remote Communication & Collaboration	Twist	Henning Muszynski HEAD OF FRONT END
16:00	Pitching My Tent at Basecamp: Mistakes Made and Lessons Learned	Basecamp	Matthew Vincent OPS
16:30	<b>PANEL:</b> Leaving Nomad City a Better Person	Whereby RWA Workplaceless Buffer Technological University Dublin	Børge Dvergsdal Laurel Farrer Tammy Bjelland Marcus Wermuth Rowena Hennigan

17:00 REMOTE AFTERWORK

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We foresee a world where everyone is driven by passion  
**working from any place in the world** and access  
opportunities worldwide.

We believe that our **geographic location cannot be a limit**  
anymore and we **want to work from the places we love** instead  
of living in the places we work in.

We seek **quality of life and happiness at work.**  
We are moved by the idea that everyone should have  
the choice to work flexibly.